

Strategic Planning Listening Session with
SLCA Administrative Team
8/22/2019

Jobs parents hire us to perform:

- get my kid into a good college
- provide a safe environment
- protect kids from the world
- instill a moral framework
- love and care for students
- give my kid a fresh start
- love and care for my son/daughter
- give my child a chance to try a new sport
- give my child a chance to participate in a fine arts ensemble
- provide my son/daughter with a good friend group
- help my child become a leader and have a mentor

SLCA's top competitors:

- LKN Charter
- Hough High School
- Community School of Davidson
- Westlake Prep
- Grace Covenant
- LKN Christian
- Davidson Day
- Cannon

Things that distinguish SLCA from our competitors:

- price
- mission
- Academic Development Center
- Well-rounded curriculum/programs
- stellar instructional staff with long tenure & experience
- our history of challenges faced and overcome

Characteristics to keep at all costs:

- teacher-student ratio
- Christian mission and identity

Characteristics to eliminate:

- some weaker facilities
- perceptions that SLCA is scandal plagued

Characteristics to develop:

- hiring and recruiting of quality employees
- alumni relationships and giving
- spiritual maturity of students
- community connections with former students and area leaders

Additional data do we need to gather:

- longitudinal standardized test scores (ERB, ACT, SAT, SP)
- curriculum information for easy distribution
- financial dashboard data for the website
- % of revenue devoted to salaries
- teacher tenure information

Things that excite or give hope for the future:

- open conversations and open doors across the school
- vision casting
- leadership and culture of the school
- population growth in the LKN area
- the possibility of a boat bus
- SLCA is a happier place
- employees have margin for error and room to grow and be creative
- trust is given to employees
- commitment of staff and teachers to the school
- technological innovations related to video recording classroom instruction
- EXEMPLARY teachers across the school